

## The Evolution Story

Hey there! Ever wondered how a small idea planted the seed for something big? Well, let me take you on a trip down memory lane to where it all began for us at Innovative Management Tools, about 29 years ago.

Picture this: "cards on the wall" – that's where our journey started. Yeah, those tangible, old-school cards taped to conference room walls, steering conversations and guiding us through the twists and turns of change management. Fast forward to 2023, and we've turned those humble beginnings into something that meets today's tech and workplace demands – digital delivery using interactive whiteboards.



So, let me spill the beans on the evolution story. As I said above, our change management tools weren't always these digital "Conversation Frameworks™." Nope, they began as practical "kits" – physical cards taped to conference room walls. A bit nostalgic, right? These kits were the real deal, battle-tested in the trenches for a solid eight years before Innovative Management Tools™ was officially launched.



Now, imagine tools that have faced the nitty-gritty challenges of real-world corporate landscapes for nearly a decade before being introduced into the market. That's the magic of our Conversation Frameworks – battle-tested solutions that are geared up to tackle the complexities of your business environment.

And here's the kicker – in 2023, we are deep in the digital era; we're leading the charge. Our Conversation Frameworks have found a new home on interactive whiteboards, seamlessly blending the tangible with the digital. It's like bringing the best of both worlds into your workplace – accessible, collaborative, and efficient, especially in today's fast-paced, tech-driven setups.

Now, what truly sets us apart? It's our commitment to tackling universal challenges. Whether you're in manufacturing, tech, healthcare, or any other industry, our Conversation Frameworks are tailored to overcome those common hurdles in People, Planning, and Process at the organization, department, and individual contributor levels.

Here's the bottom line – our tools weren't born in a vacuum. They've weathered the storms of mergers, danced through the intricacies of startups, and helped companies during both stagnation and high growth. That 29-year journey? It's turned the tools into reliable companions for your organizational challenges.

Look for other articles where we dive deeper into how these tools empower conversations, democratize solutions, give middle management the support they deserve, and keep things agnostic to industry specifics. Trust me, it's an exciting series, unraveling the essence of Innovative Management Tools. Catch you in another chat! 🙌 ✨