



Organizational Challenges Survey – Selecting the Top 5 Challenges

When thinking about your organization or company, which of the following situations or challenges are you facing that you have either witnessed firsthand or others have expressed to you? **Pick the Top 5 Situations/Challenges from the list of 28 categories below.** As a reminder, the category Descriptions start on the second page.

Send your Top 5 Situations in Priority Order to win a **FREE** DIAGNOSE Full Survey Flash Report for 10 employees in your company, showing consolidated information. (Please note: Only this first page needs to be sent back to take advantage of the FREE Offer.)

Click here to see an Example DIAGNOSE Flash Report: [DIAGNOSE Example Flash Report - Innovative Management Tools](#)

- COMMUNICATION ANALYSIS
- TIME MANAGEMENT
- DELEGATION
- TASK MANAGEMENT
- CUSTOMER SERVICE EXPERIENCE
- OVERCOMING BARRIERS
- BRAINSTORMING
- WASTE
- DECISIONS
- PRODUCTS AND SERVICES
- PROCESS DEVELOPMENT
- PHYSICAL WORKPLACE DETAILS
- PRIORITY MANAGEMENT
- COLLABORATOR SKILLS
- INTERNAL RESTRUCTURING
- PROCESS ANALYSIS
- EMPLOYEE AWARENESS
- PROJECT INFORMATION GATHERING
- CURRICULUM DEVELOPMENT
- SALES STRATEGY DEVELOPMENT
- VISION, MISSION, VALUES DEVELOPMENT
- ORGANIZATIONAL POSITIONING DEVELOPMENT
- DEPARTMENTAL POSITIONING DEVELOPMENT
- PLANNING AND PREPARATION
- HIGH-LEVEL SWOT ANALYSIS
- WORKGROUP MANAGEMENT
- INTENTIONAL ISOLATION STRATEGY DEVELOPMENT

My Top 5 Challenges in Priority Order

- 1)
- 2)
- 3)
- 4)
- 5)

My Information

Name: _____

Company: _____

Position/Title: _____

Email: _____

of Employees in the Company: _____

Company Website: _____



Challenges Categories and Descriptions (in random order)

COMMUNICATION ANALYSIS

Employees complain that information needed to do work arrives late, or not at all, impacting their performance and productivity.

TIME MANAGEMENT

Employees are commenting that they have too much work and not enough hours even though the same position and workload has been or is being performed without issues by others.

DELEGATION

The supervisor or manager role has been expanded and the leader now needs to do “double” the work but doesn’t have “double” the time.

TASK MANAGEMENT

A department that has priorities and workload changing every so many months finds it challenging to follow the company’s strategic changes and initiatives.

CUSTOMER SERVICE EXPERIENCE

There is an inconsistent customer journey experience during the customer journey that management wants to make more consistent.

OVERCOMING BARRIERS

There are complaints from employees that they can’t get the work done because there are roadblocks, speedbumps, or obstacles in their way.

BRAINSTORMING

Brainstorm or idea generation sessions are dominated by certain people, prohibiting everybody to participate.

WASTE

Processes were established pre-current technology and tools being used and no process analysis has been done to identify where waste can be eliminated.

DECISIONS

Decisions are made without fully considering the impact it will have on the people doing the work.

PRODUCTS AND SERVICES

There are complaints about current products or services and a product revisit, review, upgrade, update, or analysis is needed.

PROCESS DEVELOPMENT

The company has processes that were never formalized because they were considered “insignificant” but have now grown in importance and need to be documented or formalized.

PHYSICAL WORKPLACE DETAILS

The office upkeep/improvement budget was cut and it is beginning to show the consequences of that through “small” maintenance and upkeep details around the office.

PRIORITY MANAGEMENT

There are several “big” projects on the horizon across departments and could have conflicting priorities.

COLLABORATOR SKILLS

Certain departments have been caught without the needed skills present among the staff, causing issues, backlogs, or customer issues.

INTERNAL RESTRUCTURING

There is new senior management or owners. The time is right to review the structure for possible changes to the org chart.

PROCESS ANALYSIS

A process isn't “broken”, but it could use some tweaking and updating to today's work and demands.

EMPLOYEE AWARENESS

There is a new supervisor or manager in a department and would like to get to know the staff beyond the job title and superficial interactions thus far.

PROJECT INFORMATION GATHERING

An important project is on the horizon that needs to go as smoothly as possible and as formal/structured as possible.

CURRICULUM DEVELOPMENT

A new training program is coming up that requires a comprehensive program developed by a small group of contributors.

SALES STRATEGY DEVELOPMENT

The company sells very “traditionally” using price, free or discounted extras, merch, and relationships as the leverage strategies to close sales and would like to shift to a more "consultative", "value-add", or "Problem-Solving" sales model.

VISION, MISSION, VALUES DEVELOPMENT

No Vision, Mission, Values Statements exist, and the company owner doesn't know where to begin in creating one.

ORGANIZATIONAL POSITIONING DEVELOPMENT

No high-level company positioning document exists, resulting in a variety of individual interpretations of what the company stands for among the management and employees.

DEPARTMENTAL POSITIONING DEVELOPMENT

Newly created departments don't have a complete understanding of how they fit into the company and would like clarification.

PLANNING AND PREPARATION

Projects are jumped into without much more planning than deciding who will be on the project team and setting a deadline. The expectations are that things will be figured out over time. Recent project failures indicate that a new approach is needed.

HIGH-LEVEL SWOT ANALYSIS

The company has never done an organizational SWOT analysis and doesn't know where or how to go about doing this activity.

WORKGROUP MANAGEMENT

There are several teams that fail or fall short of their goals and outputs, signaling a need to approach team planning differently.

DIRECTIONAL EFFICIENCY

The management team recognizes that some areas of the organization are out of synch with the overall company strategy and need to be realigned.

INTENTIONAL ISOLATION STRATEGY DEVELOPMENT

In order to attract attention in the market or industry away from the competitors, the organization struggles with finding a space where the competition can't match what is being offered or done.

